

Base CRM Functionality Included:

Unified Constituent Database • Donors • Volunteers • Members • Event Participants • Contact Management • Fundraising Mgmt. & Development • Direct Mail & Personalized Communication Tools • Powerful Filtering & Targeting Features • Comprehensive Donor Reporting • Sophisticated Campaign & Fundraising Analysis • User-Based Security • Word, Excel, & Outlook Integration • Daily Backups & Restore • API • Advanced Security • Custom Export Template • Gift Aid Processing • GDPR



Lite

Includes your first 1,000 records

£69

Plus all CRM functionality, GDPR, DPMobile, DonorPerfect Payment Services (one time, monthly & mobile giving) and more!



Express

Includes your first 2,500 records

£159

Plus the Lite Package, unlimited online giving forms, hosted file storage, and more!

Constant Contact[®] (Standard Package)

FREE! (A £480/YR VALUE)



Essentials

Includes your first 7,500 records

£269

Plus the Express Package, custom reporting, accounting interface, automatic business rules, advanced event tracking, and more!

Constant Contact[®] (Standard Package)

FREE! (A £1080/YR VALUE)



Premier

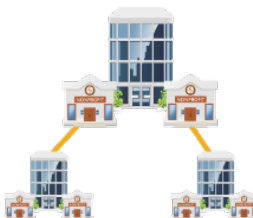
Includes your first 25,000 records

£459

Plus the Essentials Package, smart data screens, advanced gift batch entry, and more!

Constant Contact[®] (Standard Package)

FREE! (A £1800/YR VALUE)



Enterprise

Includes your first 75,000 records

£799

Plus the Premier Package, advanced custom reporting and dashboards, multiple RFM segmentation, integrated online forms pro, and more!

Constant Contact[®] (Standard Package)

FREE! (A £3600/YR VALUE)

Included Features and Functionality	Lite £69/mo.	Express £159/mo.	Essentials £269/mo.	Premier £459/mo.	Enterprise £799/mo.
Included Constituent Records	1,000	2,500	7,500	25,000	75,000
Comprehensive CRM - with GDPR fields	✓	✓	✓	✓	✓
Unlimited Users	✓	✓	✓	✓	✓
Training - Unlimited Live Webinars	✓	✓	✓	✓	✓
Client Portal	✓	✓	✓	✓	✓
DPMobile App	✓	✓	✓	✓	✓
Integrated Gift and Pledge Processing	✓	✓	✓	✓	✓
Support - Live Chat	✓	✓	✓	✓	✓
Custom Export Templates	✓	✓	✓	✓	✓
Integrated Online Donation Forms	£29/mo. or upgrade	✓	✓	✓	✓
 (Standard Package)	Upgrade to Express	✓ £40/mo. value!	✓ £90/mo. value!	✓ £150/mo. value!	✓ £300/mo. value!
Hosted File Storage	£29/mo. or upgrade	✓	✓	✓	✓
Easy Report Builder	£29/mo. or upgrade	£29/mo. or upgrade	✓	✓	✓
QuickBooks Online Integration	£29/mo. or upgrade	£29/mo. or upgrade	✓	✓	✓
SmartActions Automatic Business Rules	£29/mo. or upgrade	£29/mo. or upgrade	✓	✓	✓
Advanced Event Tracking	£29/mo. or upgrade	£29/mo. or upgrade	✓	✓	✓
Scheduled Reports	Upgrade to Essentials	Upgrade to Essentials	✓ 5 Included	✓ 20 Included	✓ 100 Included
SmartScreens	£29/mo. or upgrade	£29/mo. or upgrade	£29/mo. or upgrade	✓	✓
Advanced Gift Batch Entry	£49/mo. or upgrade	£49/mo. or upgrade	£49/mo. or upgrade	✓	✓
Integrated Online Donation Forms Pro	£49/mo. or upgrade	£49/mo. or upgrade	£49/mo. or upgrade	£49/mo. or upgrade	✓
SmartAnalytics	£49/mo. or upgrade	£49/mo. or upgrade	£49/mo. or upgrade	£99/mo. or upgrade	✓
Additions and Enhancements					
Top-Rated Telephone and Email Support	£29/mo.	£49/mo.	£79/mo.	£99/mo	£99/mo
Need a few extra records	Add 1,000 records. £29/mo.	Add 2,000 records. £29/mo.	Add 3,000 records. £29/mo.	Add 5,000 records. £29/mo.	Add 10,000 records. £29/mo.
Concierge Support	£199/mo.	£199/mo.	£199/mo.	£199/mo.	£199/mo.