

Base CRM Functionality Included:

Unified Constituent Database • Donors • Volunteers • Members • Event Participants • Contact Management • Fundraising Mgmt. & Development • Direct Mail & Personalised Communication Tools • Powerful Filtering & Targeting Features • Comprehensive Donor Reporting • Sophisticated Campaign & Fundraising Analysis • User-Based Security • Word, Excel, & Outlook Integration • Daily Backups & Restore • API • Advanced Security • Custom Export Template • Gift Aid Processing



Lite

Includes your first 1,000 records

£69

Plus all CRM functionality, DPMobile, DonorPerfect Payment Services (one time, monthly and mobile giving), and more!



Express

Includes your first 2,500 records

£129

Plus the Lite Package, unlimited online giving forms, hosted file storage, and more!

Constant Contact
(Standard Package)
FREE! (A £300/YR VALUE)



Essentials

Includes your first 7,500 records

£215

Plus the Express Package, custom reporting, accounting interface, automatic business rules, advanced event tracking, and more!

Constant Contact
(Standard Package)
FREE! (A £720/YR VALUE)



Premier

Includes your first 25,000 records

£369

Plus the Essentials Package, smart data screens, advanced gift batch entry, and more!

Constant Contact
(Standard Package)
FREE! (A £1440/YR VALUE)



Enterprise

Includes your first 75,000 records

£639

Plus the Premier Package, advanced custom reporting and dashboards, multiple RFM segmentation, integrated online forms pro, and more!

Constant Contact
(Standard Package)
FREE! (A £3000/YR VALUE)

Included Features and Functionality	Lite £69/mo.	Express £129/mo.	Essentials £215/mo.	Premier £369/mo.	Enterprise £639/mo.
Included Constituent Records	1,000	2,500	7,500	25,000	75,000
Comprehensive CRM	✓	✓	✓	✓	✓
Unlimited Users	✓	✓	✓	✓	✓
Training - Unlimited Live Webinars	✓	✓	✓	✓	✓
Client Portal	✓	✓	✓	✓	✓
DPMobile App	✓	✓	✓	✓	✓
Integrated Gift and Pledge Processing	✓	✓	✓	✓	✓
Support - Live Chat	✓	✓	✓	✓	✓
Custom Export Templates	✓	✓	✓	✓	✓
Integrated Online Donation Forms	£23/mo. or upgrade	✓	✓	✓	✓
 (Standard Package)	Upgrade to Express	✓ £25/mo. value!	✓ £60/mo. value!	✓ £120/mo. value!	✓ £250/mo. value!
Hosted File Storage	£23/mo. or upgrade	✓	✓	✓	✓
Easy Report Builder	£23/mo. or upgrade	£23/mo. or upgrade	✓	✓	✓
Accounting Interface	£23/mo. or upgrade	£23/mo. or upgrade	✓	✓	✓
SmartActions Automatic Business Rules	£23/mo. or upgrade	£23/mo. or upgrade	✓	✓	✓
Advanced Event Tracking	£23/mo. or upgrade	£23/mo. or upgrade	✓	✓	✓
Scheduled Reports	Upgrade to Essentials	Upgrade to Essentials	✓ 5 Included	✓ 20 Included	✓ 100 Included
SmartScreens	£23/mo. or upgrade	£23/mo. or upgrade	£23/mo. or upgrade	✓	✓
Advanced Gift Batch Entry	£39/mo. or upgrade	£39/mo. or upgrade	£39/mo. or upgrade	✓	✓
Integrated Online Donation Forms Pro	£39/mo. or upgrade	£39/mo. or upgrade	£39/mo. or upgrade	£39/mo. or upgrade	✓
SmartAnalytics	£39/mo. or upgrade	£39/mo. or upgrade	£39/mo. or upgrade	£79/mo. or upgrade	✓
Additions and Enhancements					
Top-Rated Telephone and Email Support	£23/mo.	£39/mo.	£65/mo.	£79/mo.	£79/mo.
Need a few extra records	Add 1,000 records. £23/mo.	Add 2,000 records. £23/mo.	Add 3,000 records. £23/mo.	Add 5,000 records. £23/mo.	Add 10,000 records. £23/mo.
Concierge Support	£159/mo.	£159/mo.	£159/mo.	£159/mo.	£159/mo.